

WARSAW MAIN STREET, INC.
WARSAW MAIN STREET NEWS

END OF YEAR EDITION DECEMBER 2008

Happy Holidays from Warsaw Main Street, Inc.



As the end of 2008 is fast approaching we have time to look back on what has been a year for the record books. Massive swings in the price of fuel and the overall cost of a, "weekend at the lake" has cut into our tourism base that supports downtown merchants throughout the year. With that said our Warsaw area merchants have done a magnificent job of maintaining their sales. When compared with 2007, sales are down slightly falling approximately 1.5% through the end of November, but when we look at the trends over the last decade in the Warsaw sales tax data, sales are up significantly. Warsaw Main Street, Inc. is very proud of the downtown merchants and their ability to adapt to these difficult times. Keep up the good work. WMSI looks forward to an exciting and profitable 2009 for the downtown business district. Thank you in advance for your continued support to our organization.

Warsaw Main Street, Inc. Offers Continuing Education

Warsaw Main Street, Inc., (WMSI) as part of a continuing effort to support area businesses, will be providing more business development training in 2009.

Cynthia Crawford, Family Financial Education Specialist, University of Missouri Extension will be presenting a session titled; "Time Management – When Being Organized Isn't Enough". This session will be a great way to start off the New Year. In this session you'll find out... What they didn't teach you in time management – but should have! Three power tools that will help you move from surviving to thriving in 2009. Extension Specialist Dr. Cynthia Crawford says, "You'll laugh, you'll get new insights and you may look forward to what 2009 will bring even more!"

This session will be held on Tuesday; February 24 from 5:30 to 7 p.m. at the

University of Missouri Extension Office located at 1220 Commercial

These classes are offered at NO COST to attendees, yes FREE. Refreshments will be provided. For more information or to RSVP contact Robbin Cihal at 660-438-6777 or warsawmainstreet@earthlink.net. Furthermore, if you have a topic that you would like to see included in our future WMSI Continuing Education Courses please do not hesitate to request training on any topic.

Funding for this Warsaw Main Street, Inc. Educational Session has been made possible through various fundraising including Missouri Department of Economic Development, Neighborhood Assistance Program (NAP) Tax Credits.

A BIG “THANK YOU” TO OUR BUSINESSES!

During these tough economic times, WMSI is aware of the hardships that businesses may go through and we want you to know how proud we are of the businesses that we represent and how hard all of you work to keep your businesses going. Please do not hesitate to contact us with your needs and ways that we can help you achieve your goals.

At the Harbor Quiltfest 2009 Space Still Available

Warsaw Main Street, Inc. is pleased to announce Warsaw's "At the Harbor Quilt Fest 2009". This event will be held on Saturday; March 21, 2009 from 9 am to 4 pm and on Sunday; March 22, 2009 from 1 pm to 4 pm. The event will be held in the Warsaw Community Building. It will be open to area quilters both machine and hand. And we are also inviting quilt supply vendors from across the state to participate.

Quilters will be able to enter up to three quilts in the contest for \$25. Vendors will be able to rent a 12 x 14 (approximate) booth for \$50. Space is still available but limited.

If you would like more information on how to register for this event, please contact the Warsaw Main Street office at 660 438-6777 or send an email to: warsawmainstreet@earthlink.net.

*“A Community is like a quilt, many pieces/people working together
- creating unity and strength.”*

Invest in your community!

The Warsaw Main Street, Inc. 2009 Community Investment Campaign has begun!!

Your investments in Warsaw Main Street, Inc. has helped us to accomplish many projects in 2008 and will also help us to achieve the goals and projects that we have coming up in 2009. For more information, contact Robbin at 438-6777 or talk with one of Warsaw Main Street, Inc. Board of Directors listed on page 4. Thank you for your support!

Warsaw Main Street, Inc. is a 501 (c) 3 non profit organization
check with your financial advisor for available tax deductions.

*Celebrating Progress...
Realizing a Dream!*

WMSI Interest-Free Façade Loan Program

Does your building need a facelift?

Warsaw Main Street, Inc. has funds for business facade improvements available for those who are interested and meet the qualifications. Funding from the Missouri Department of Economic Development Neighborhood Assistance Program and those who purchased NAP Tax Credits has made it possible for Warsaw Main Street, Inc. to provide the **Façade Revolving Loan Program**. The Warsaw Main Street, Inc. Façade Revolving Loan Program is open to business property owners within the Warsaw Main Street, Inc. service boundaries. These loans are interest free with a maximum of \$4,000 loaned per façade.

The design and work must be completed at the end of one year (computed from date of loan). If work is done within the one year limit, the note will be extended another nine years, if the work is not completed by this time, the entire note is due. The payment plan is simple; starting with the first year and every year after, payments of 10% of original loan is due by December 31 each year. Warsaw Main Street, Inc. has loaned more than \$40,000 to local businesses at zero interest for building façade improvements.

If you are a business property owner within the service boundaries and would like more information about our Façade Revolving Loan Program, contact Robbin at 660-438-6777 or send an email to: warsawmainstreet@earthlink.net.

The Warsaw Main Street, Inc.
Board of Director meetings
are held the second Thursday
of every month
Everyone is welcome!

The mission of the Warsaw Main Street program is to create an atmosphere of economic growth in Warsaw's downtown and harbor district while preserving and enhancing its unique riverfront ambiance and quality of life.

Warsaw Main Street, Inc. Mission Statement



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WE'RE ON THE WEB:

WARSAWMAINSTREET.ORG

WARSAWMAINSTREET.COM

Keep your eyes and ears open
watch and listen for
new and exciting upcoming changes

to Warsaw Main Street, Inc.

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Pamela Hasty, Vice President
Brenda Harms, Treasurer
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Connie Mefford
Stephanie Adair
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